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Austin360 Amphitheater awarded prestigious 'Best New Major Concert Venue' by Pollstar

AUSTIN, Texas (Feb. 21, 2014) – <u>Circuit of The Americas</u> is pleased to announce that <u>Austin360</u> <u>Amphitheater</u> has been awarded Pollstar's **"Best New Major Concert Venue"** for 2013. The award was announced at tonight's 25th Annual Pollstar Concert Industry Awards in Nashville, Tenn.

Pollstar, the only trade publication covering the worldwide concert industry, hosts an annual award ceremony to recognize the best in the industry. Other new concert venues in the running for this award were America's Cup Pavilion in San Francisco, First Direct Arena in Leeds, United Kingdom, Perth Arena in Perth, Australia and Pinnacle Bank Arena in Lincoln, Neb.

"This award is testament to the incredible vision that the Miro Rivera design team put into creating an outdoor venue that marries world-class style, acoustical excellence and fun," COTA Chairman **Bobby Epstein** said. "To all the fans that brought the venue to life, and to our employees who made it possible, this award is yours."

"We are excited to be part of this unique entertainment complex and are proud that the Austin360 Amphitheater bears our name," said **Susie Ellwood**, publisher for the <u>Austin American-Statesman</u> and its <u>Austin360</u> entertainment and lifestyle publication. "To win such a coveted award in the venue's first year of operation is a tremendous achievement, and we look forward to many more years of creating great music and memories for guests visiting Austin's new home for first-class outdoor entertainment."

"We are thrilled to receive this prestigious award, and we are already working hard to make the Austin360 Amphitheater experience even better for the 2014 season and beyond," COTA President and Chief Executive Officer **Jason Dial** noted. "For example, based on fan feedback, we have re-graded the great lawn area to improve viewing for our general admission customers. We look forward to building on an incredible first year as we prepare to open our sophomore season in April."

Featured artists during the Austin360 Amphitheater's freshman season included Kenny Chesney, Jimmy Buffett & The Coral Reefer Band, Mumford & Sons, Dave Matthews Band and Lil Wayne. The 2014 season starts with the Arcade Fire Reflektor Tour on April 10. Other performances scheduled for 2014 include Jimmy Buffett & The Coral Reefer Band, Lionel Richie with Ceelo Green, Fall Out Boy with Paramore and OneRepublic. Tickets to concerts are available at www.austin360amphitheater.com.

Additionally <u>RedFest presented by Natty Light</u> on Memorial Day Weekend will bring country's top artists, such as **Tim McGraw and Florida Georgia Line**, to Austin360 Amphitheater, while <u>X Games Austin</u> June 5-8 will **feature Kanye West, Pretty Lights and Flaming Lips**.

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@Austin360Amp wins @Pollstar award for Best New Major Concert Venue in 2013! Great shows set for this year, <u>http://tinyurl.com/PollstarWin</u>.

About Circuit of The Americas

Circuit of The Americas (COTA) in Austin, Texas, is the home of world championships and a world-class destination for premium sports and entertainment. COTA hosts the annual FORMULA 1 UNITED STATES GRAND PRIX, which was named 2012 "Sports Event of the Year" by SportsBusiness Journal/Daily, and is the new North American home for the summer edition of ESPN's X Games. More than one million visitors come to COTA each year for events such as MotoGP™, United Sportscar Racing, the FIA World Endurance Championships, COTA Track Days, business and social functions, and more than 20 performances at the venue's acclaimed Austin360 Amphitheater, winner of Pollstar's "Best New Major **Concert Venue**" award for 2013. COTA's 1,500-acre campus includes a variety of permanent structures, including a 44,000-square foot Event Center, an impressive Main Grandstand with hospitality suites and the Velocity Lounge, a 270,000-square foot Paddock Building with 34 garages, and an iconic 25-story Observation Tower at the heart of the facility. For more information and downloadable video and photos, visit: www.CircuitofTheAmericas.com, www.Austin360Amphitheater.com or COTA's dedicated FTP media.circuitoftheamericas.com. Follow COTA Facebook site. on at http://www.facebook.com/CircuitofTheAmericas and Twitter @circuitamericas.

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